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US Lubricant Manufacturer Opens Subsidiary in Hamburg

Aurora, Illinois, USA, Oct. 30, 2012 – Engineered Custom Lubricants (ECL) announced the formation of ECL Engineered Custom Lubricants GmbH. The new subsidiary will have offices in Hamburg, Germany. Ulf Herrmann has been named as Managing Director of the new subsidiary, ECL’s new EU headquarters.

Mr. Herrmann brings years of experience in automotive lubrication to his new position. He has worked closely with many global OEMs, including BMW, Chrysler, Daimler, Ford and General Motors, and their Tier 1 suppliers. Formerly He holds degrees in mechanical engineering and economics.

“Europe is a very important geography to ECL and has been a priority in terms of developing a local European footprint,” said Ian Rowell, President of ECL.

“Our global business has tripled since the 2008 recession. In support of this growth, ECL continues to expand its manufacturing, sales, and marketing presence globally. We have aggressive growth goals that are focused on technology leadership, customer satisfaction, and globalization,” said Paul Bedford, ECL’s VP of Sales and Marketing.

Engineered Custom Lubricants, founded in 1954, is a privately held growth company that designs, manufactures, markets and sells high performance, first-fill greases and coatings for OEMs and their suppliers. ECL offers more than 400 greases, fluorinated dispersions and waterborne dry film coatings that are specified by OEMs and their suppliers. Recently, it founded Engineered Custom Lubricants GmbH in Hamburg, Germany, and acquired Lubrication Technology, Inc., manufacturer of Christo-Lube® brand lubricants. ECLI Products, LLC, owns and does business as Engineered Custom Lubricants and Lubrication Technology. For more information, visit ECLLube.com or call +630.449.5000 or +49 40 38666080.

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